



Digital Portal.sk

Our portal is focused on providing up to date information in the information and electro engineering field. Since its inception in 2013, it has focused on both the local market and local topics as well as European and global trends affecting Slovakia. We are independent journalists who provide information about information technology, technology from smartphones, tablets, computers, peripherals, audio, photo, video and software. Our editorial office is duly registered in the Slovak Syndicate of Journalists, it is governed by the standards and statutes of this organization and in case of professional articles it always evaluates products impartially and impartially.

Tens of articles are published weekly on <https://digitalportal.sk> and are devoted not only to news, they discuss current events and long-term topics and provide space for expert tests and reviews. There are many reports and also tips and tricks with instructions for readers. The editorial team consists of experienced journalists with many years of experience. DigitalPortal.sk is one of the best known and most read IT portals on the Slovak internet. The reading community consists mainly from readers of productive age: up to 64% of them are between 25-44 years old. Overall, 93% of all readers consists from productive group of working people. It make our site characterized by high commitment focus on purchasing power. Regarding the composition by sex 70.5% are men and 29.5% women. It should also be noted that the long-term average monthly traffic is 200,000 UIP and 1,200,000 page views.

Our ambition is to provide an impartial view on the world of information technology and electrical engineering, we also want to focus on other interesting topics for the future, such as electric bicycles (on which we started the first tests), drones, smart home belonging to the Internet of Things (IoT), bring more thematic scholarly articles and reviews for readers, test a wider product group.

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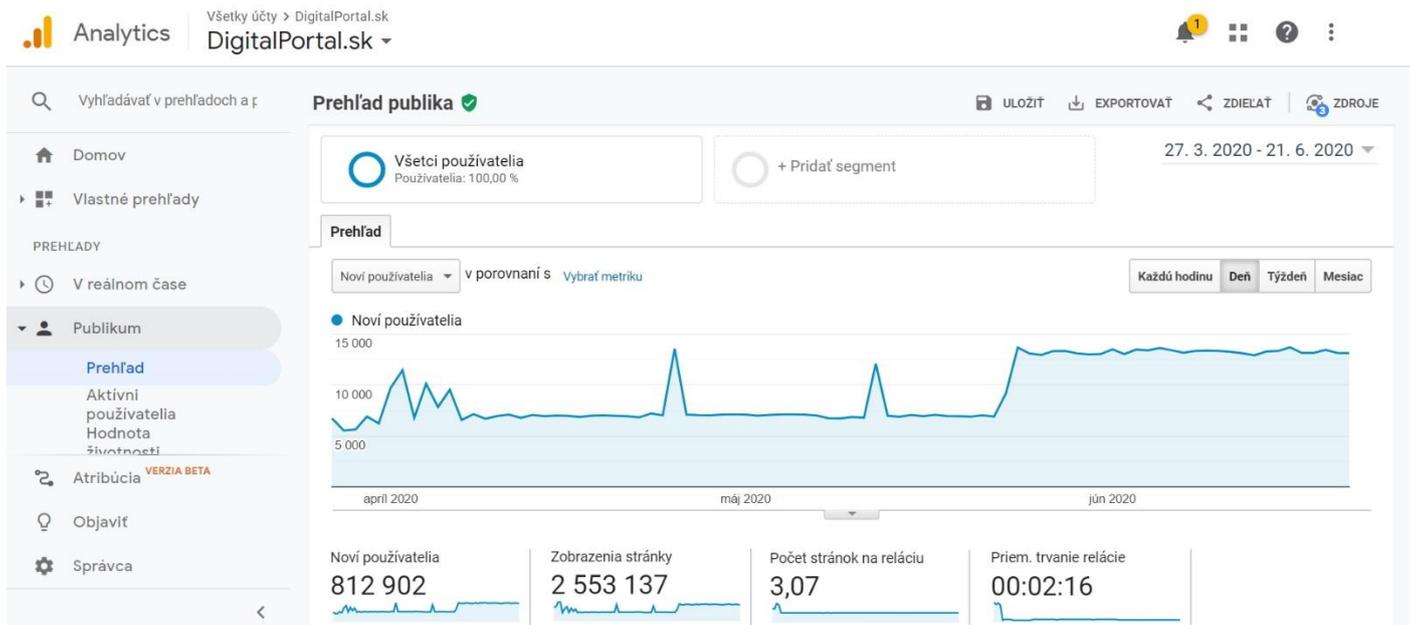
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Please contact us at info@digitalportal.sk, where you can provide as much detail as possible about your planned advertising. We will be happy to make a deal with you while customizing your offer to your liking.

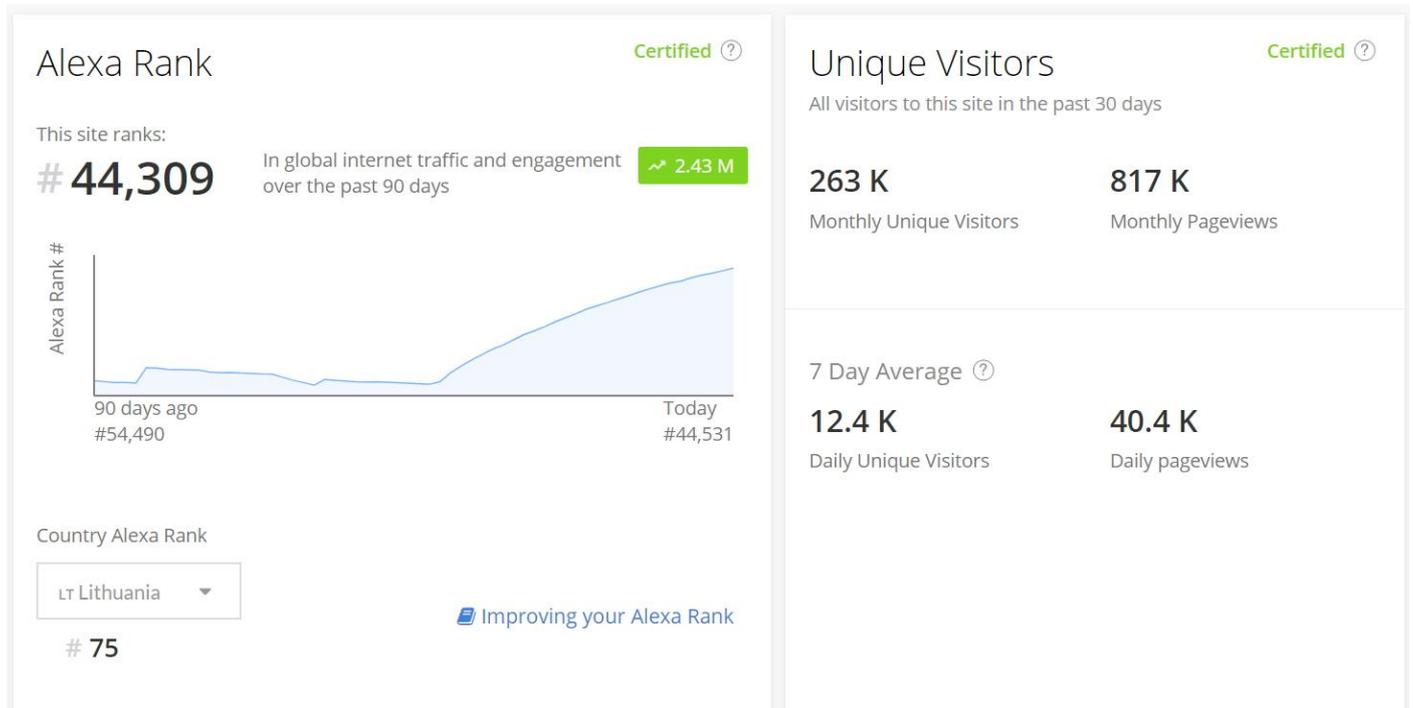
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Team DigitalPortal.sk
info@digitalportal.sk

Portal traffic overview



Peak visit statistics reach around 12,000 to 14,000 unique visits per day (long-term daily average before 2020, June was around 7,000 to 8,000 unique visits per day).



Alexarank also measures our traffic statistics „certified“. These are not „estimates“ as with most alexa rank sites – but „certified“ and therefore one-of-a-kind and exactly measured statistics. Our worldwide rank is 44,309 which means that there are only 44,308 more websites visited by us (worldwide). We have 12,400 unique visits per day and 40,400 unique daily views of our site. We have 263,000 unique visits and 817,000 unique pageviews per month.